



Our mission:

To enhance the socio-economic status of young, underprivileged women by empowering them with self-confidence and required skills to enable them to become independent and contribute to family and society.

Our vision:

Provide practical skills through training in non-traditional areas of employment.

Create avenues for employment by increasing awareness of ANEW's vision and mission among like-minded people in society.

Create necessary infrastructure to widen the scope and scale of training in chosen areas by mobilizing funds from individuals and institutional donors

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anew_an@yahoo.in
www.anewindia.org
(044) 2621-0492
(044) 2620-0697

ANEW friends,

I consider it an honor and a privilege to be penning my first address in the ANEW Newsletter after taking over as President from my mentor and longtime friend Dr. Annalakshmi. During my tenure, I will make all sincere efforts to sustain the excellent work carried out by my predecessor and our team of dedicated committee members, staff and volunteers. Anu will continue to be our guiding light and we will always look to her for mentorship and advice. I would like to place on record our heartfelt thanks to her for her contribution as President-this thought of mine is amply borne out by the letters of appreciation that she has regularly received from our donors and well-wishers, acknowledging her outstanding service to women and society. I look forward to continuing this legacy with commitment and dedication. Friends, I need your whole-hearted support in this exciting journey.

As you are aware, ANEW has made a mark for itself in the field of training and finding placement for underprivileged women. We are looking at going a little beyond and spreading a wings. One initiative which started in a small way and has given us great satisfaction is our intervention at Puzhal Prison where, through an out-reach program, ANEW was able to provide computer training to women inmates. A decision that we took last year to train hearing impaired girls is gaining ground and we now have a larger batch of 16 girls under training. We seek the support of corporates and other institutions to offer them employment.

If you have any ideas on how we can improve our services or take up newer areas of assistance to underprivileged women, please let us know!

Thanking you for your continued support and encouragement,

Sincerely,
Ms. Vinodini Sudhindran
President

Oct2013

Basil Sellers Centre
No. 16 /107, AH Block,
4th Street, Shanthi Colony,
Anna Nagar, Chennai 600040.

Computer Program Updates

Outreach Puzhal Project:

ANEW's intervention in the life of women prisoners at Puzhal Prison keeping in mind their welfare and development, proved successful. 6 of the inmates appeared for Computer Skills exam conducted by NIIT. The examination was conducted in the prison itself under the guidance of ANEW. All scored well in Practical's as well as in online assessment and their performance is really appreciable.

New Computer Lab:

Renovation at ANEW facility was undertaken to bring in a third lab for computers with a capacity of accommodating 25 computers in it. The lab has the latest facilities of LAN networking, internet and all multimedia software. This was initiated to provide for additional seats, quality training and more practical sessions for the DTP and Web- designing courses.

Weekend Courses:

Differently Abled Batch: A weekend class was started with a batch of 16 **Hearing Impaired candidates** training them on Basic IT Skills.

Web – designing Batch: We also have the second batch of Web- designing with 35 girls enrolled.

ICICI Foundation:

An internship program has been organized for our computer trainees in association with ICICI Foundation a non-profit group founded by ICICI Group. The internship program covers selling skills and Office administration. The initiative will offer the trainees a unique online window for placement assistance with prospective employers. For this purpose, ICICI Foundation will create an online job portal wherein all such trained candidates will be actively registered. The trainees will also be awarded with a certificate from ICICI Foundation Skill Development Academy.

Alumni Day:

The ex-students of ANEW gathered together to celebrate the Alumni Day in June .The event was organized in MCTM School, Purasawalkam. Dr. Prithika Chari, leading neurologist, felicitated the event as the Chief Guest. Interestingly, we had our differently –abled girls dance to music after being trained by their own computer trainer. Anew alumni shared their success stories.



Alumni Day



Teacher's Day Celebration!!!

Success Story: Voice of the trainees

Kavitha was one among the 3 daughters in her family who lost their father. She is the first graduate in her family. She approached ANEW after hearing about us in her college. She required additional skills to fulfil her immediate job requirement. She was enrolled into the Basic IT course. Before her certification day she was placed in Vakkil search.com with a starting salary of Rs. 7500. After she joining the company there are about 8 to 10 ANEW trainees who were recruited. She is the senior most there now earning about Rs. 10000. We are proud to have such trainees who reflect the quality training imparted by our organisation at their work place.



Battle of Buffet-Fund Raiser event:

We were a part of 60 NGOs who participated in the Battle of Buffet event held on Oct 1, 2013. Every year, as a part of Joy of Giving week, CSIM and Chennai Mission presents a series of events that are innovative and inspiring thereby catering to the needs of NGOs in Tamil Nadu. Considering this as its annual fundraiser, ANEW participated in the event.

Teachers Day Celebration:

The trainees at ANEW celebrated Teachers Day with great enthusiasm. They organized a cultural event to entertain and motivate their teachers.

Other News:

Basic Spoken English:

We have started an exclusive basic spoken English course with duration of one month. The course has been structured to include interactive sessions of dialogue delivery by the trainees based on day to day situations.

Extra curricular Activities:

2 of our trainees won prizes in the oratorical competition conducted by "The Soroptomist" at the Seva Sadan School on 8th October.

Also, few of our trainees along with our Admin Manager participated in a rally on "Cancer Awareness" organised by the CAN-STOP on the 20th of October.



Battle of Buffet 2013!!!

Thank You!!!