



Our mission:

To enhance the socio-economic status of young, underprivileged women by empowering them with self-confidence and required skills to enable them to become independent and contribute to family and society.

Our vision:

Provide practical skills through training in non-traditional areas of employment.

Create avenues for employment by increasing awareness of ANEW's vision and mission among like-minded People in society.

Create necessary infrastructure to widen the scope and scale of training in chosen areas by mobilizing funds from individuals and institutional donors

Features

- **Updates on Courses**
- **New Initiatives**
- **Certification**
- **Fund Raiser Program**
- **Award**
- **Success Story**

anew_an@yahoo.in
(044) 2621-0492
(044) 2620-0697

ANEW friends,

A Very Happy New Year to one and All.

We have had a highly gratifying quarter towards the end of the year 2012.

Rotary Club of Madras Temple City approached ANEW to reach out to women inmates at the **Puzhal Central Prison**. We along with a representative of the Rotary Club, met **Mr. Tripathi, The Deputy General**, Puzhal central prison to explore the possibilities. After a series of discussions and onsite visits, keeping in mind the prison's rules, ANEW initiated a "Train the trainer" program for the puzhal trainers at our premises. Through this initiative ANEW has reached out to yet another segment of the society that is in need of empowerment.

On our ICT skills program front, we have introduced a new course on web designing and participated in a Partnership program for software donation, an initiative by NASSCOM Foundation (National association for software services and companies foundation). We have also shared here our placement details for the 3rd batch of differently - abled trainees.

Additional practical training at various hospitals for the home nursing trainees and a refresher course to enhance the skills of the alumni trainees have brought in more appreciation from our well-wishers who are availing their services.

Thank you for the support and looking forward to sharing with you many more successful initiatives in the coming year.

I wish you all a happy reading!

Sincerely,
Dr. M. Annalakshmi
President

Dec 2012

www.anewindia.org

NASSCOM

BiG Tech is a key technology philanthropy program of NASSCOM Foundation. As part of the program, NGOs registered and approved by Nasscom Foundation can receive software donations, directly from participating vendors, facilitated by Bigtech program. As a member of the program, ANEW received and installed original licences from vendors including Microsoft and Adobe.

The interactive sessions with **Mr. Purushothaman** (NASSCOM), **Ms. Rita Soni** (NASSCOM Foundation) and **Mr. Anbu Thambi** (ICTACT) has provided ANEW team with encouragement as well as insights and awareness about the industry requirements, Government funded initiatives and various CSR programs which would help further enhance the impact of the ICT skills programs.

Mr. Purushothaman, Regional Director, NASSCOM presided over the certification ceremony and delivered an inspiring speech to the first batch of NIIT Foundation accredited Basic IT batch on 26.10.2012.

Publications

"Perspectives"- A blog has been added on our website to share our experiences and insights. We would also like to share with you, an article about our cause published by **Yourstory.in**, one of the leading and most comprehensive online platform which concentrates on start-ups and entrepreneurs.
<http://yourstory.in/2012/10/aneu-training-ground-for-women-auto-rickshaw-ambulance-drivers-nurses-and-web-designers/>

Tally Software Upgraded

Tally & Accounting Course has been upgraded to the latest offering of the Tally software series, **Tally.ERP 9**. This will provide the trainees, immediate access to new features and enhancements and knowledge on current market requirements thereby helping them with better placement.

3rd Batch of Differently Abled candidates

ANEW with continued perseverance has once again successfully found placements for the 3rd batch of 6 differently abled Basic IT trainees. They have been securely placed with **Cognizant Technologies Solutions** as **"Scan Technicians"** in their scanning dept. The trainees expressed their happiness when they gathered at ANEW for the certification day, presided over by Mr. Ambrose, Vice – principal of St. Louis College (hearing & speech impaired) on 24.12.2012.



Mr. Purushothaman – Regional Director, NASSCOM



On the Certification day of 3rd batch of Differently abled trainees.

New Course – Web designing

On popular demand from underprivileged computer science college graduates, ANEW has initiated a new ICT skills course on **Web designing** (weekend classes) in partnership with NIIT Foundation, A freelance web designer, with ANEW sponsored trainer's accreditation from NIIT Foundation, conducts the class with current market trends and placements in perspective.

Puzhal central prison project in collaboration with Rotary Club of Madras Temple City

ANEW team and Rotary Club has collaborated to offer customized "train the trainer" computer/home nursing program for the **puzhal central prison** trainers at ANEW, for a sanctioned period of time. The Computer program (ongoing) for the trainers will focus on typing and Photoshop skills. Since, the training involves highly customized training material, with focused training for a short period of time. A dedicated trainer has been assigned for the purpose. Furthermore, ANEW will guide the trainers with customized Material, curriculum, teaching methods and also with assessments to ensure an impactful livelihood program for the inmates.



Voice of the trainees

ANEW was introduced to Geetha by one of her friend. She joined our Home Nursing training in the year 2002. After her training she was given placements, in 2004 she joined a placement where she is working till date. She is also appreciated by her employer for her courteous behaviour and excellent services. We are proud to have such trainees who reflect the quality training imparted

by our organisation at their work place.

Home Nursing Refreshers Course for Alumni - Certification

The certification ceremony for 34 ANEW Home Nurses who attended the **Home Nursing Refresher Training** was held on 7 December 2012.

The commitment and dedication that the women had for their profession as well as the gratitude and appreciation that they had for the ANEW management and staff was very evident. What was more striking, though, was the change that the training had made to their lives and their desire to now reach out to help others.



After the certificates were distributed, some of them shared their experiences of difference that home nursing had made to their lives.

Battle of Buffet

ANEW participated in the "**The Joy of Giving Week, Chennai Chapter - Battle of Buffet**" event organised by Centre for Social Initiative and Management (CSIM) and Chennai Mission on 6th Oct 2012. This year, as always, we have reached our target successfully. We believe being part of this well recognized event, provides us the exposure to the public and a common platform to showcase our cause and work.

Internship

Internship a great opportunity for any candidate pursuing college education is offered at ANEW for a specific period, so that they become familiar to working structure of an NGO. About 25 interns have so far completed their internship at ANEW.

Award

Mr. Subbaiyan – Our Administrative Manager was honoured by Inner wheel with **Kurinji Award** for his extra ordinary achievements at the grassroots level. We are proud of our staff – the pillar of ANEW.



New Year Celebration at ANEW!!!

ANEW Team

Wishes

All a Very Happy

New Year!!!