



*Our Vision:*

To enhance the socio-economic status of young, underprivileged women by empowering them with self-confidence and required skills to enable them to become independent and contribute to family and society.

*Our Mission:*

Provide practical skills through training in non-traditional areas of employment.

Create avenues for employment by increasing awareness of ANEW's vision and mission among like-minded People in society.

Create necessary infrastructure to widen the scope and scale of training in chosen areas by mobilizing funds from individuals and institutional donors

**Features**

- **Recognition / Awards for ANEW**
- **Partnering / Networking**
- **Value added learning**
- **Outreach Programs**

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ANEW friends,

It was just another day but turned out to be a most memorable one. We received a call from Kumaramangalam Birla of the Aditya Birla group inviting us to Mumbai to be a part of the ceremony felicitating 20 NGOs from all over India. ANEW was the only one which qualified from Tamil Nadu for this prestigious recognition. Apart from the donation, recognition at a National level, from giants such as the Aditya Birla group is truly motivating for the ANEW team – an impetus; an assurance that we are moving in the right direction, reflection of the hard work put in; the continuous support from our donors and patrons and above all a blessing from above.....

Sincerely,

Ms. Vinodini Sudhindran

*President*

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**Mr. Basil Sellers Centre**

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Aug 2014

## **RECOGNITION**

### **Birla Donation**

It was the 25th WEDDING ANNIVERSARY to Kumar Mangalam Birla and Neerja Birla.....ANEW feels privileged to be ONE OF THE 20 NGOs, involved in vocational training, from ALL OVER India to be SELECTED and FELICITATED by the family on this happy occasion. Two of the members participated and received the donation at the ceremony in Mumbai.

### **Award**



'Association for Non-traditional Employment for Women' has been nominated as "OUTSTANDING IMPACT MAKING PARTNER" of NIIT Foundation. 18 batches of Basic IT, 3 batches of DTP and 2 batches of Web-designing and 3 batches of Differently Abled Basic IT has taken up the NIIT exam and are certified. The award says "For your dedicated effort towards providing training to underserved youth and bridging the skill gap. Your outstanding contribution towards creating an impact in the lives of these youth is praiseworthy".

## **PARTNERING / NETWORKING**

Working and networking with other NGOs is beneficial and a way to reach out to more beneficiaries.

### **Home Management 1st batch certification**

ANEW was approached by the "Guild of Service" a very old charitable institution doing wonderful work in Chennai, to initiate a course as a joint venture. This course "Helping Hands" trains women to be "Home Managers". The trainees undergo the Nursing program at ANEW. Helping Hands, a joint program with training imparted by ANEW and Guild of Service had their first batch of girls certified on 30.7.2014. Chief Guest - Dr. Sumanna Jaykumar, Director- MOHAN (Multi Organ Harvesting Aid Network) distributed the certificates to our trainees.



**Ms. Vijayalakshmi Rao & Ms. Sumalini Srikumar with Kumar Mangalam Birla & Neerja Birla**



**Dr. Sumanna Jaykumar, Director - MOHAN**



***Penn Taxi!!!!***



***Interns from Loyola!!!***

### **Exciting morning at Savera Hotel...!**

A DUCHESS CLUB had approached ANEW with an exciting offer. The club helped our Car driving trainees to procure loans to buy their own taxis – “PENN TAXI” services. Three of our drivers are now proud owners of Pink Taxis – for women by women.

### **ANEW association with Chennai Volunteers**

Chennai Volunteers, a social initiative that aims to foster civic engagement and ensure that non-profits can engage with volunteers in a sustainable and meaningful way, conducts regular Conversational English classes at ANEW. An intense 2 months of Spoken English sessions are being coordinated to make them employable. The present volunteers, girls from city colleges, conduct the classes as a part of their own outreach programmes.

### **Soft skills**

Freddy Koshy Paulose, a management consultant with years of experience in counselling, training and consultancy, has successfully completed a 2 month Communication and Life Skills program for a batch of 29 girls. Spoken English, Communication, Transactional Analysis, Interview skills, Work Ethics and Etiquette are some of the topics covered for the personal and professional growth of the individual. The students will greatly benefit from this Job Readiness program that has built on their knowledge and confidence.

### **Interns at ANEW!!!**

Swathi, a 15 year old 10th grader from the US school visited ANEW and contributed an article on her experiences at ANEW

<http://1997anew.wordpress.com/2014/09/16/anew-through-the-eyes-of-a-10th-grader/>

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[www.anewindia.org](http://www.anewindia.org)

### Differently Abled Placement Updates

Hearing impaired candidates have been successfully placed in various reputed organizations due to perseverance and continuous efforts of the ANEW team. With assistance from V-shesh our placement partner, a graduate HI candidate has been placed at **Scope International** with a starting pay of Rs.10000.

Recently, ANEW has associated itself with Bangalore based organization, **Enable India Foundation** for its Hearing impaired placement needs. Other than assisting with placement of 7 graduate candidates, at HCL, as scanning technicians with a salary of Rs.7000, Enable India Foundation has also identified ANEW to hand hold and coordinates this project on behalf of them, in Chennai. ANEW has also placed 9 non-graduate candidates in **Cafe Coffee Day** with a salary of Rs. 7600.

### Accel Frontline – Computer Maintenance at Puzhal

The outreach program at Puzhal jail for the inmates of the remand cell, is going on with 5 computers from ANEW. The inmates take the NIIT online test on completion. ANEW places on record a sincere thanks to the **Accel Frontline** for extending support and servicing the said computers, free of cost, on regular basis.

### Our new Auto....

A BIG THANKS also to our sponsor who has helped us get a new auto rickshaw. With today's escalating fuel cost, it is absolutely essential for us to have our own vehicle for official commuting purpose as well as training.

### Team strengthening with an outing!

Everyone deserves to take a day off - time away from the routine, time away from the stress of everyday life, time to recharge and above all time to bond as a team. One such outing was organised for the staff at Cochin. They deserve every bit of it. They spent 3 days enjoying the backwaters of the scenic west coast.



**Graduate Hearing Impaired candidates, at HCL Egmore, as scanning technicians...**



**Our dear staff members at Cochin..**

