



Our mission:

To enhance the socio-economic status of young, underprivileged women by empowering them with self-confidence and required skills to enable them to become independent and contribute to family and society.

Our vision:

Provide practical skills through training in non-traditional areas of employment.
Create avenues for employment by increasing awareness of ANEW's vision and mission among like-minded People in society.
Enlist the support of volunteers competent in the chosen area for imparting training.

Features

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ANEW friends,

Founded in 1997, ANEW celebrated its **15th anniversary** this year. From modest beginnings, ANEW has grown in leaps and bounds to be identified as one of the reputed NGOs in the city. A day made special by the presence of our patron, Mr. Basil Sellers, Our Founder members, Mr. M.K.Kumar and Mrs. Lakshmi Kumar, without whose continued guidance and support, this impact filled 15 year journey would not have been possible.

ANEW has constantly looked for new avenues to reach out to differently abled candidates and women in the lowest rung of the social ladder. This quarter we have initiated new courses towards this objective and have achieved our goal to a large extent.

Thank you for the support and we hope to share with you many more success stories in the coming years.

I wish you all a happy reading and a wonderful summer!

Sincerely,
Dr. M. Annalakshmi
President
ANEW

April 2012

www.anewindia.org

15th Year Celebration

On the 29th of Feb 2012 ANEW celebrated its 15 year anniversary. This occasion brought together our well-wishers, board members, beneficiaries, alumni students and our partners/associates.

Mr. Basil Sellers, one of our major donors and a well-wisher graced the occasion as the Chief Guest. The redesigned ANEW brochure was released by Mr. Basil Sellers and the first copy was handed over to Mr. Kumar, our founder member. Mr. Sellers contributed a generous amount as donation, to continue his support to the cause of ANEW.

On this momentous occasion there was a great sense of joy and celebration of past achievements, sharing memories of times gone by, as well as a sense of hope for many good years to come for ANEW and the communities it works with.

Women's Day Celebration

International Women's Day, an occasion to honour and praise women for their accomplishments was celebrated at ANEW. Various competitions evolving dancing, singing, debate, hairdressing and mehandi were conducted on that day to bring out all the hidden talents of our trainees.

Prizes were distributed at the end of the day by our committee members to the winners of each competition.

This day was a very special and memorable day for all the trainees at ANEW with fun filling events and loads of encouragement.

Home Nursing

Home nursing is still largely considered as an informal job sector. To ensure improvement in the lifestyle of alumni home nurses of ANEW, a Refresher course is being conceived to update their skills and thereby equip them to earn better pay package. To begin with, a one day workshop on Palliative Care was conducted by our consultant, Sumalini Shrikumar.

Facility Services

ANEW believes in reaching out to those women with little or no basic education. Facility Services Management was initiated to cater to this segment of women and help them move into formal job sector.

9 candidates have completed this course and among them 2 are placed at Green Park Hotel and 4 are self-employed.



ANEW's 15th year celebration – Brochure release.



“A woman is the full circle. Within her is the power to create, nurture and transform. - Diane Mariechild” – Women's Day Celebration.

Summer Camp

A month long "summer camp 2012" was conducted for govt/corp school girls who have given their high school board exams and awaiting results. The program covered spoken English, personality development, exposure to basic IT skills, carrier counselling and health & hygiene. Volunteers from Polaris Software Lab and RRDonnelley Inc participated in the program. College students Interned as observers, to help us evaluate the program. The summer camp served as a preparatory school, to empower the underprivileged school students with skills to confidently interact with the main stream students when they enrol themselves in college. ANEW records it's thanks, to all volunteers who pitched in to see the course through.

Optometry

Sight Care Foundation, our optometry training partner, has recently been recognised and approved by the state Government to implement the govt funded SJSRYscheme - To provide employment opportunities to the unemployed and under-employed. Under this scheme, ANEW Optometry trainees will be certified by the state Govt, thereby providing them with better placement opportunities.

Awards

ANEW has been conferred "**Outstanding Institution Award**" by AABLA (Anna Nagar A- Block Ladies Association) in addition to "**Annual Women Achiever Award 2011- 2012**" to Dr. M.Annalakshmi (President) and Mrs. Vinodini Sudhindran (Secretary). But we feel more encouraged when heartfelt contributions come from unexpected sources, who believe in our work. We express our gratitude to Mr. S. Nagarajan, Chairman, Qualitronics (Madras) Pvt Ltd, for believing in our cause and for his generous contribution.

We express our sincere gratitude to State Bank of Mysore for the generous contribution to invest in an inverter to cope up with the power shortages at the centre.

Computer program

Our second batch of 6 differently abled Basic IT candidates is at the end of completing their course schedule. 3 of the candidates have already found placement as Data entry operators with RK Systems, a BPO company.

As part of RRDonnelley-ANEW Reach program, RRD conducted extensive assessment for more than 40 ANEW trained college graduates and have selected 10 candidates for an intensive 2 week internship program. At the end of the program, based on the performance, candidates will be offered placements with RRD.

Ambika, Basic IT course trainee at ANEW, has been recruited as an executive staff, by the CEO office, Polaris Software Lab.





ANEW Team

Wishes you all a

WONDERFUL

Summer !

*Designed by Ambika, DTP trainee,
ANEW.*