

**a new**

# ANEW news

BASIL SELLERS CENTRE

Aug '11

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*ANEW had a great half of this year training 357 girls in Computers, Home Nursing and in Optometrics. ANEW empowers, strengthens and brings a level of accountability to women who transcend social, economic and ethnic differences by cultivating and encouraging them so that everyone can make a difference in their life. Our committed work provides continuous support to our deserving girls in motivating them to address their needs by getting trained in these non-traditional courses.*

## ***DCA for the Disabled – Hearing Impaired***

A parent of a deaf and dumb girl walked into ANEW to find some help in educating her daughter. This made the members think of a new project in identifying a batch of such disabled young girls and training them in Computers. Following this thought 7 deaf and dumb girls were identified from M.G.R School of Hearing Impaired-Ramapuram, Guild of

Service-Annanagar,etc. They have started their training at ANEW. Our



*Women meeting and working together can be a powerful source for social change.*

regular staff explains the concepts with the projector and a staff from M.G.R

School assists through sign language and also taking basic English classes.

### ***Restarting of the Car Project***

A Hyundai i10 car was donated by Hyundai Motors to ANEW for the training purpose. After receiving the Car from Hyundai, the Car Project has resumed with a small batch of 3 girls. A part-time trainer who has trained at ANEW in previous batch has been appointed.



### ***Celebrations***

Certificate Distribution Ceremony was organized at ANEW office for the girls who have undergone their short term courses in Home Nursing, Summer Spoken English and DCA. Certificate distribution was the major event that took place at ANEW office.



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## *RR Donnelly Placement*

8 of our girls attended a 15 days internship program at RR Donnelly and was given placement after formal interview. ANEW now is proud to have girls trained by them in MNCs



proving their talents. After internship the girls were awarded certificates and also was placed by RR Donnelly as Document Specialists. These girls start with a salary of Rs. 10000 per month.



## *Press Release*

“Shankari is a victim of polio but she studied hard and found an interest in computers. A kind-hearted tutor leads her on to ANEW where she

receives training in the subject she likes. After an encouraging stint at Blue Star, she now works closer home and dreams of establishing her own studio some day.” This review

article looks at how our old student Shankari, a polio affected girls made use of the opportunity given by ANEW and shapes her attitude in framing a goal in her life. ANEW has put in confidence in her to live her life independently. She completed her photoshop at ANEW. The piece was written in August 2011 issue of “Grassroots”.



## Awards

In association with the NGO, Shailaja Nair Foundation hosted the ICE Awards - 2011, dedicated to in-house journals in any language, and from any part of the world. ANEW submitted its Newsletters and was given a participation certificate in the Ice Awards.



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## *The Campaigning Approach*

There being an exodus of NGOs these days, we need to spend our time and attention to identify beneficiaries deserving. For this to happen, we need to get people's attention. This "campaigning" approach cuts through the clutter and mobilizes people from many parts of the city to know about ANEW and join the course to gain

employment. Focused and active campaigns are conducted to achieve training as many girls as possible in a year. Traditional way of door-to-door campaigning is done on a continuous basis so that deserving girls are aware of ANEW, so that they can make use of the opportunity available here.



## *Testimonial*

Kumudha, a widow completed her Home Nursing in the year 2007. She completed her 10<sup>th</sup> Std as was working as a coolie in her village Periyapalayam

– Mukarambbakam before coming to ANEW. ANEW was introduced by one of her childhood friend who lived near her mother's home in Aarani. She showed interest in Home Nursing

training and was placed immediately after completing her course. She started with a salary of Rs.3000 per month. She has proved herself to be a good Home Nurse now earning Rs. 6000 per

month. Now Kumudha could support her family, educate her three children and live a peaceful life.



### *Ending Corruption in India*

Almost two weeks ago Indian activist Anna Hazare began a hunger strike as part of the battle against corruption in India. Hazare's position, as well as the opposing position of many of his erstwhile allies, illustrate the dilemmas

involved in fighting corruption within a democratic society. As a support to this cause, Anew participated in the event conducted at TOWER PARK- Annanagar on the 24<sup>th</sup> August at 7.00 am.



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## ***New e-mail id***

Since ANEW had a problem with the old e-mail id, ie anew@vsnl.net, we have created a new id for our future effective use. Currently ANEW uses ***anew\_an@yahoo.in*** id for its correspondences. We request all of you to make a note of this new id and use it in future. Also be the first to see and know ANEW's latest events in our updated website ***www.anewindia.org***.

## ***Course Details***

<b>COURSE SUMMARY</b>				
2008–2011				
<b>Course name</b>	<b>2008–2009</b>	<b>2009–2010</b>	<b>2010–2011</b>	<b>2011–2012 (Upto Sep 2011)</b>
Home nursing	153	162	149	43
DCA	219	155	210	24
DTP	71	21	27	-
Auto driving	-	-	7	-
Car driving	22	23	-	-
House keeping	34	13	-	-
Summer course	-	79	39	140
Tally	-	12	111	13
Spoken English summer course	-	-	81	132
Optometrics	-	-	31	5
<b>TOTAL</b>	<b>499</b>	<b>465</b>	<b>655</b>	<b>357</b>

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